

Beyond the Expo Hall

SPONSORSHIP OPPORTUNITY	ASCENDx Texas 25–26 February Houston Texas 430 attendees	DEFENSE 17–19 March 2026 Laurel MD 473 attendees	AVIATION 8–12 June 2026 San Diego CA 2200 attendees	ASCEND 19–21 May Washington DC 2000 attendees	2027 SciTech 12–16 January Orlando FL 6100 attendees	CTO Summit Sept McClellan VA 40+ CTOs	Design Build Fly 16–19 April 2026 Wichita KS 1200 fliers
Attendee Bag, Gift, Water Bottle, Note Pad and Pen Sponsor provides products. Cost is for distribution and attendee access.	\$5000	Security Bag and Tag \$4000	\$12000	\$12000	\$15000	Executive Gift \$10000	Student Swag \$3000
Charging Station/Table	NA	NA	\$4000	\$4000	\$5000	NA	NA
Coffee Break (Exclusive)	\$3500 ea.	\$3500 ea.	\$5000 ea.	\$5000 ea.	\$7500 ea.	\$15000 ea.	NA
Breakfast, Lunch or Networking Reception per activation (Nonexclusive)	\$7500	\$7500	\$10000	\$10000	\$15000	\$15000	NA
Program Guide Ad or Conference App.	\$5000	\$5000	\$7500	\$7500	\$10000	NA	NA
Have Your Cake and Eat It Too!	NA	\$3500 – one day \$7000 – two days	NA	NA	NA	NA	NA
HUB Presentation	NA	NA	\$3500	\$3500	\$3500	NA	NA
HUB Sponsorship	NA	NA	\$35000	\$35000	\$35000	NA	NA
Hydration Station	\$3500	\$3500	\$5500	\$5500	\$8500	NA	NA
Lanyards: Sponsor provides lanyard. Cost is for distribution and attendee access	\$5500	\$5500	\$8000	\$8000	\$13000	NA	NA

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LED Video Board Advertising Vertical advertising units, 60 and 90 second ads are in rotation throughout the day. Pricing reflects cost of the full event	\$7000 (full day) Rotation: \$2000 (60 secs) \$3500 (90 secs)	NA	\$8000 (full day) Rotation: \$2000 (60 secs) \$3500 (90 secs)	\$8000 (full day) Rotation: \$2000 (60 secs) \$3500 (90 secs)	\$10000 (full day) Rotation: \$2000 (60 secs) \$3500 (90 secs)	\$10000 (full day) Co-sponsored \$2500 (60 secs) \$4000 (90 secs)	NA
Post-Event Recap Report	\$3000	\$5000	\$5000	\$5000	\$5000	NA	NA
Professional Photo Lounge	NA	NA	\$15000	\$15000	\$20000	NA	NA
Program Guide Ads	\$1000 (half page) \$2000 (full page)	\$1000 (half page) \$2000 (full page)	\$2500 (half page) \$5000 (full page)	\$2500 (half page) \$5000 (full page)	\$5000 (half page) \$7500 (full page)	NA	NA
Session Underwriter	\$4000	\$5500	\$6500	\$6500	\$8000	NA	NA
BYOB (Bring Your Own Banner)	\$1000	\$1500	\$2000	\$2000	\$2500	\$5000	\$1500
Commercial Break or Dedicated Email to Attendees	\$3000	\$3000	\$3000	\$3000	\$5000	\$10000	NA
Technical Session Introduction	NA	NA	\$3500	\$3500	\$3500	NA	NA

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Networking Lounges	NA	NA	NA	Furnished outdoor lounges with firepits \$20000	NA	NA	NA
Daily Flight Plan	NA	NA	\$1000–\$1500 (1x) \$1800–\$2300 (2x) \$2600–\$3100 (3x)	\$1000–\$1500 (1x) \$1800–\$2300 (2x) \$2600–\$3100 (3x)	\$1000–\$1500 (1x) \$1800–\$2300 (2x) \$2600–\$3100 (3x)	NA	NA
Private Office 10' x 10' Meeting Space <i>Table and chairs for 6 individuals, signage, water station, electrical outlet, waste can</i> 10' x 20' Meeting Space <i>Table and chairs for 10 individuals, signage, water station, electrical outlet, waste can</i>	NA	NA			\$12000 \$15500	NA	NA
Traditional pipe and drape booth: <i>Two full-conference registrations/first 100 sq. ft., one additional badge for ea. add'l 100 sq. ft., three days of display time during Expo Hall hours.</i>	NA	NA	Standard booth: \$5100 per 100 sq ft Premium: (facing the HUB) \$5600 per 100 sq ft	Standard booth: \$5100 per 100 sq ft Premium: (facing the HUB) \$5600 per 100 sq ft	Standard booth: \$5100 per 100 sq ft Premium: (facing the HUB) \$5600 per 100 sq ft	NA	NA
Kiosk: <i>Four full days, one kiosk unit (4'x4' total area), 42" monitor for demos and other video needs, header with company graphic and logo, two full-conference registrations, electric, two stools, waste basket.</i>	NA	NA	\$8000	\$8000	\$8000	NA	NA
Start Up Kiosk <i>One forum registration, electrical access, waste can, one counter-height stool</i>	\$3500	\$3500	\$3500	\$3500	\$3500	NA	NA
WIFI	\$5000	Not available	\$6500	\$6500	\$15000	NA	NA